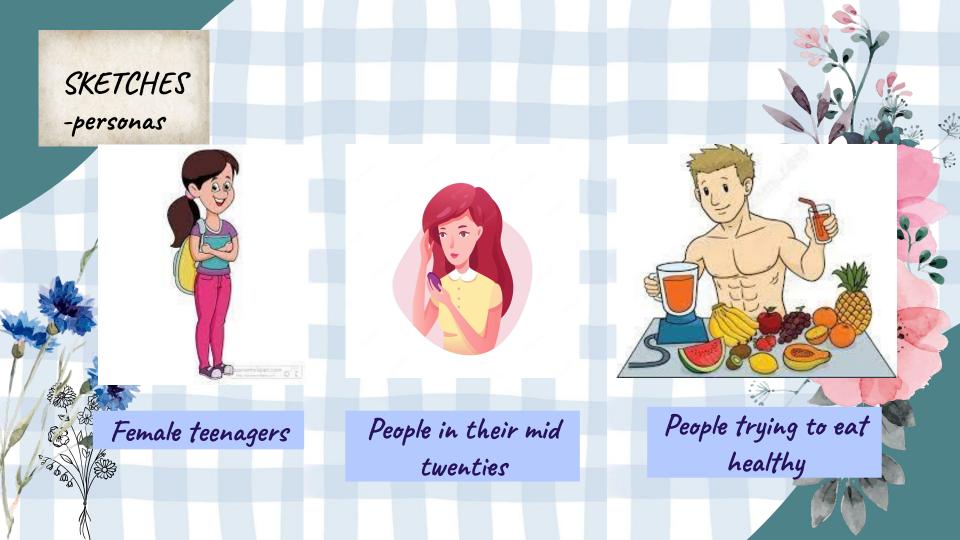


VALUE PROPOSITION AND STORY OVERVIEW

- Learn from your mistakes
- People-not able to distinguish real from fake news
- Spread of fake news causes disruptions in the society
- Let people make choices and teach them consequences of making less informed choices





First idea: User group: academics Villain who represents the internet User comes and the villain asks him what you need-references Pros: Villain signals it's a bad thing Cons: Too broad of a topic Would focus on bad referencing not fake news

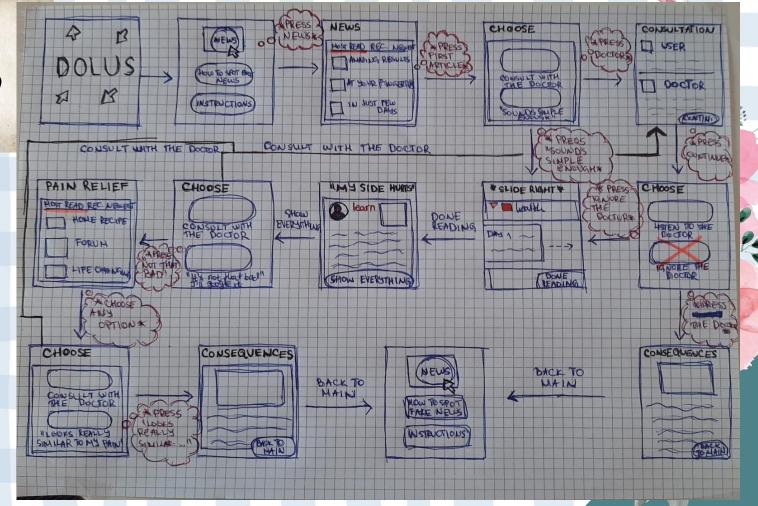


Second idea: Similar to the final version Pros: User group: focused It is a potential problem Cons: It was not focusing on articles but more on books Far fetched idea-consequences would be exaggerated Doesn't tell a complete story

SKETCHES-STORYBOARD

ER

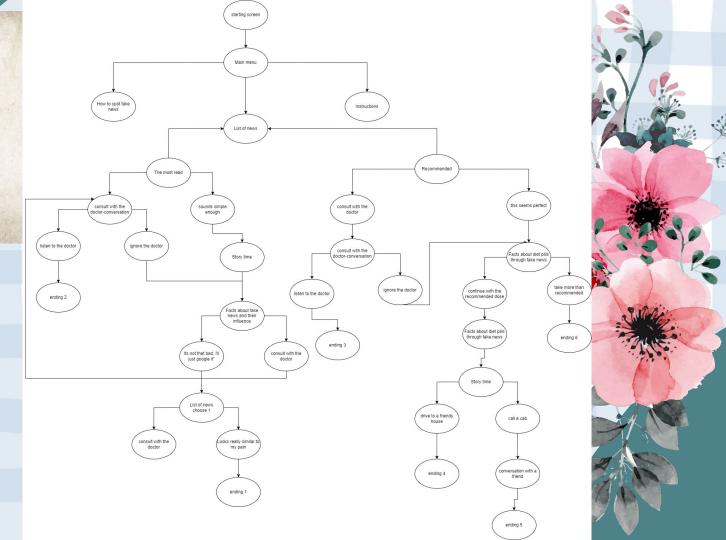
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SKETCHES-STORY STRUCTURE Click on the picture to see it clearly



PAPER PROTOTYPE VIDEO -CLICK ON THE PICTURE



PAPER PROTOTYPE TESTING

Demographic: 17-25 (3 female, 2 male) Recruitment: Koper, Sarajevo PROCEDURE: Present them with the prototype and told them play through the story+questionnaires



PAPER PROTOTYPE-FEEDBACK

CONSEQUENCES

Know the Signs of an **Opioid Overdose** (Se 2 Canada

CLICK THIS

BACK TO MAIN



Real life consequence

- Make it from real sources
- Teaching about the problem rather than fake news
- Added a link for a real life situation
- Made new choices to prolong the story
- Made the story more fake news oriented





CONSULT WITH THE DOCTOR

T:



"LOOKS REALLY SIMILAR TO MY PHIN"

LIMITATIONS AND TRADEOFFS, WIZARD OF OZ TECHNIQUES, HARD-CODED FEATURES

> Not all choices for news are included
> User cannot search any topic

Flipping the paper in the paper prototype testing for users choice due to predetermined story flow

Connecting with the internet to provide vast news choices

X

https://www.figma.com/file/gn2CFBsl6q 58Gcn9DtLbAA/dolus?node-id=0%3A1

PROTOTYPE LINK-FIGMA

and and a



Click



