



# Marathon app

**Break Your Own Records Everyday  
Success Is A Flight Between You And Yourself**

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## Value Prop, Problem and Solution Overview

### **Break Your Own Records Everyday In The Most Correct Way**

A marathon requires monitoring and control in various areas of life  
And a special training program.

Our app offers a defined program for marathon runners according to the goals they have set for themselves.

The app will be able to map the running distance and recovery days of your program and you will be able to track Your progress.



## Tasks:



**Simple** – Reminders to sleep and drink enough of water

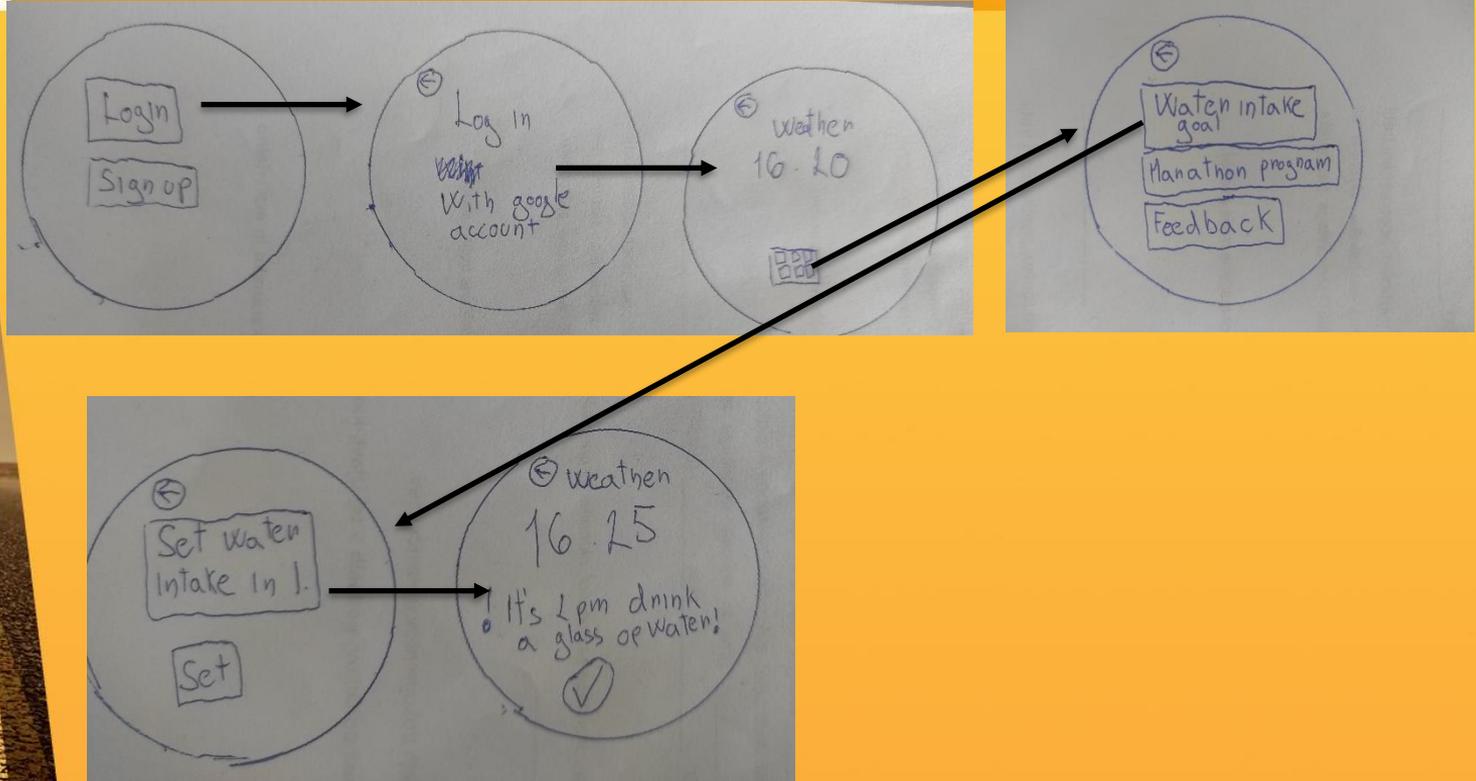


**Medium** - Feedback on your progress – from specialist

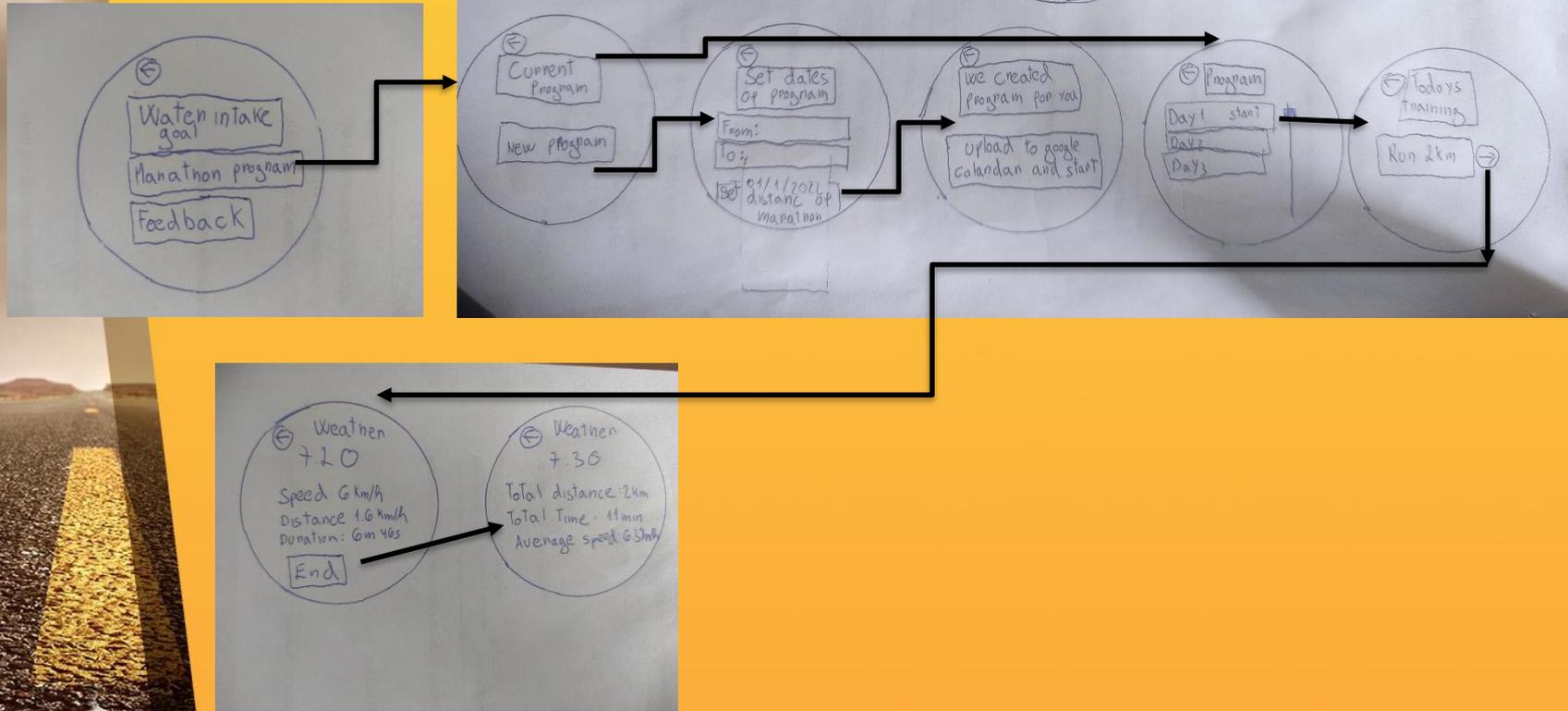


**Complex**- Marathon training program with a calendar

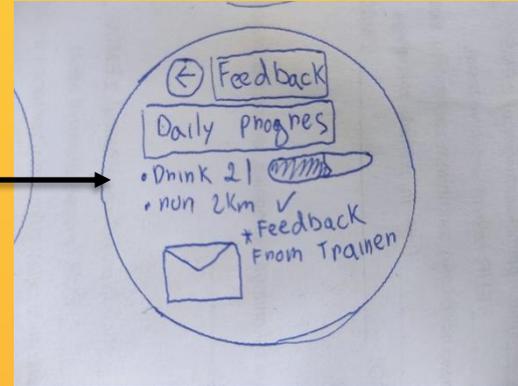
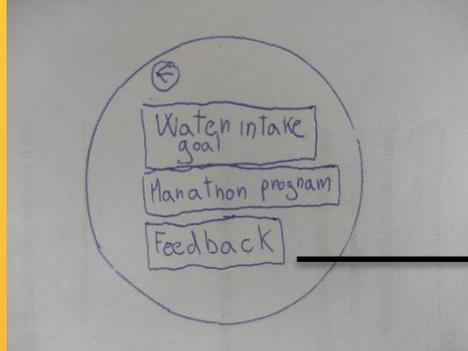
# Paper Prototype



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# Paper Prototype Testing

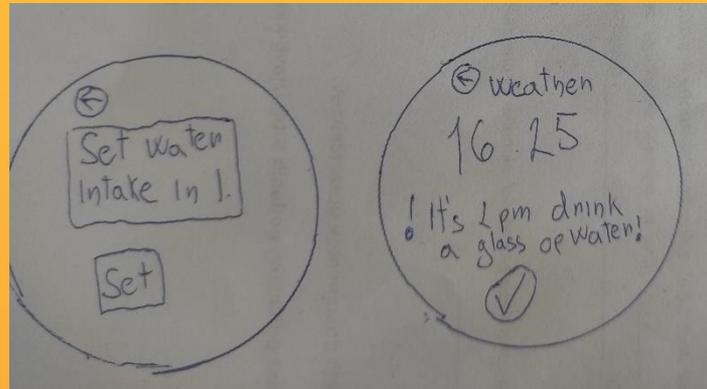
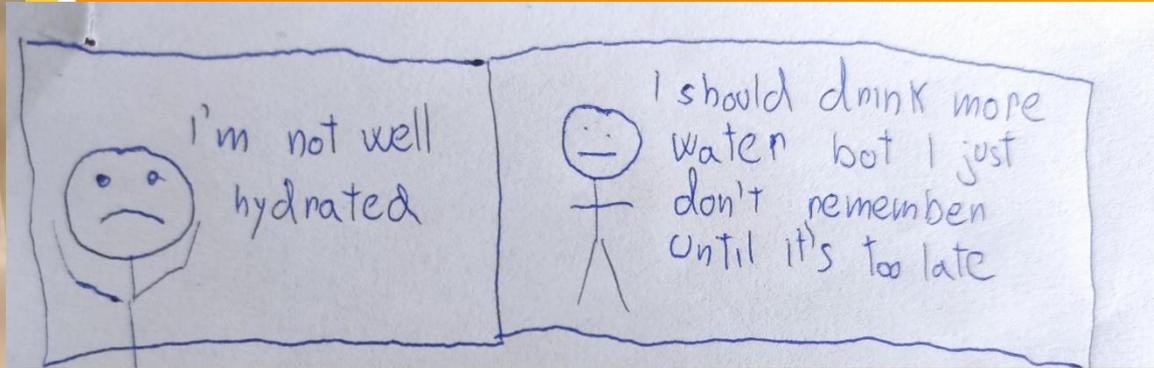
Participants	Demographics	Environment	procedure
male/female (50/50)	20 - 23 years old	Domestic (home)	<p>There were 4 participants in our testing. Each of them followed the same demo and script and they were asked to do the same following three tasks:</p> <ul style="list-style-type: none"><li>Get a feedback from specialist on application</li><li>Set water intake goal to 10 glasses</li><li>Create new training program</li></ul>



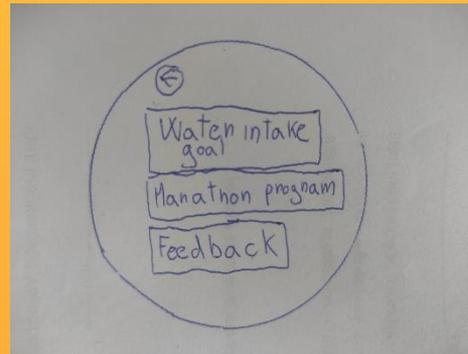
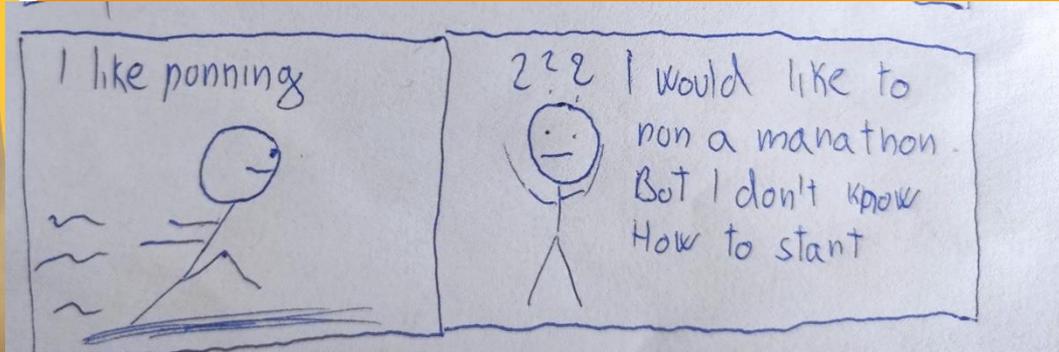
# Testing Feedback

- 1) Tester - Had no problem with given tasks, his only suggestion of improvement was to have less text
- 2) Tester - Had a problem with task number 2, couldn't find button that redirects you to that page
- 3) Tester - Managed to finish tasks, suggested to add more colors
- 4) Tester - Had no problem, and no additional suggestions

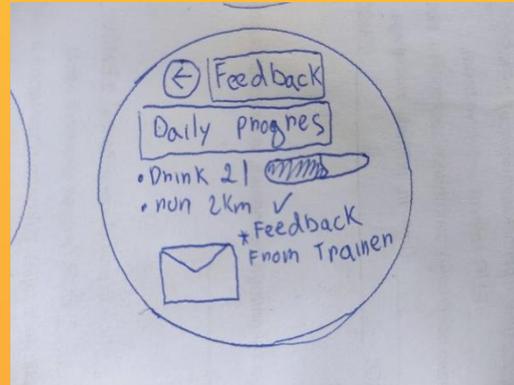
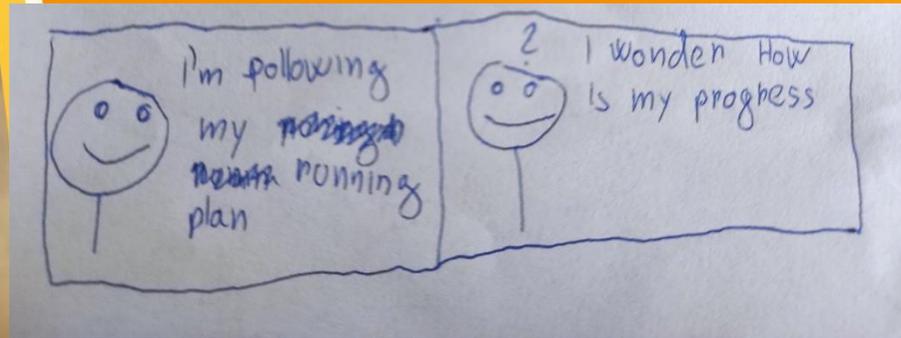
# Medium-Fi Prototype Task Flows

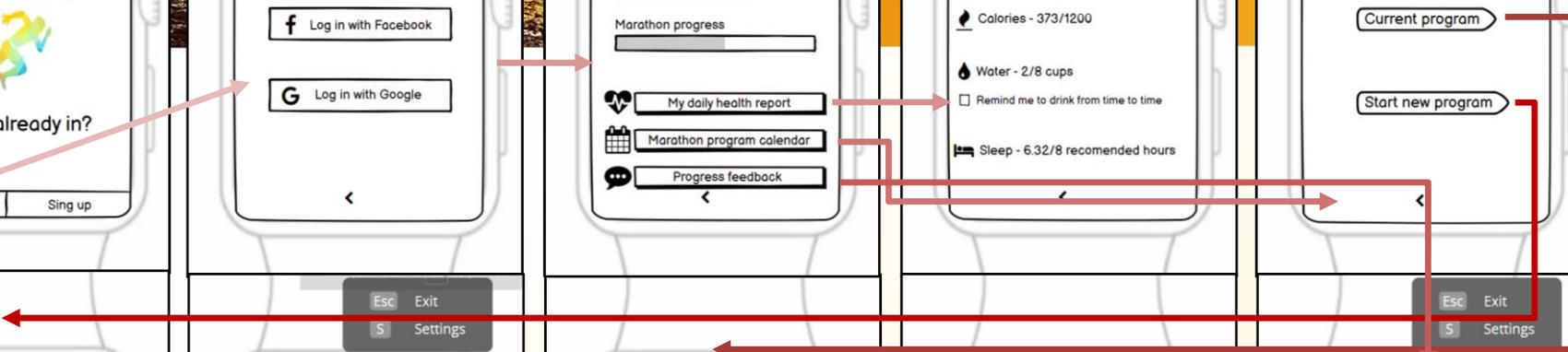
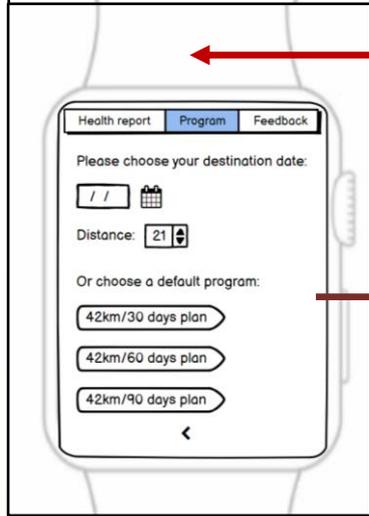
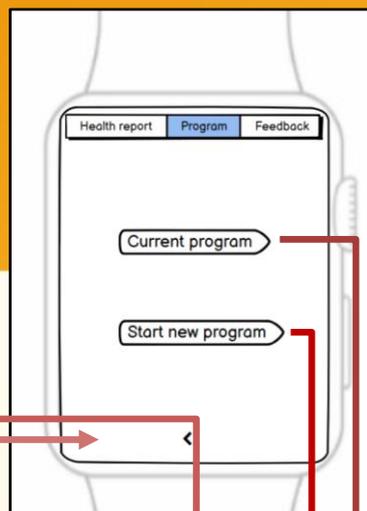
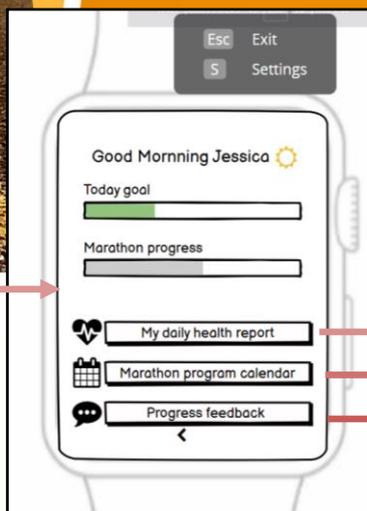
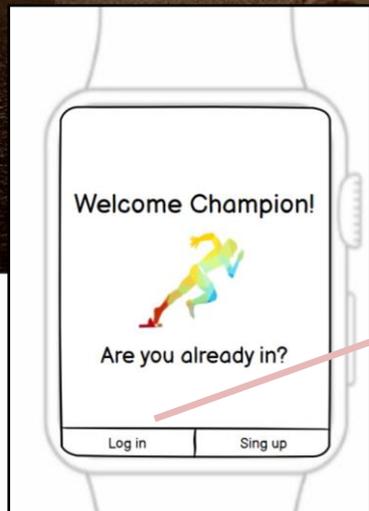


# Medium-Fi Prototype Task Flows



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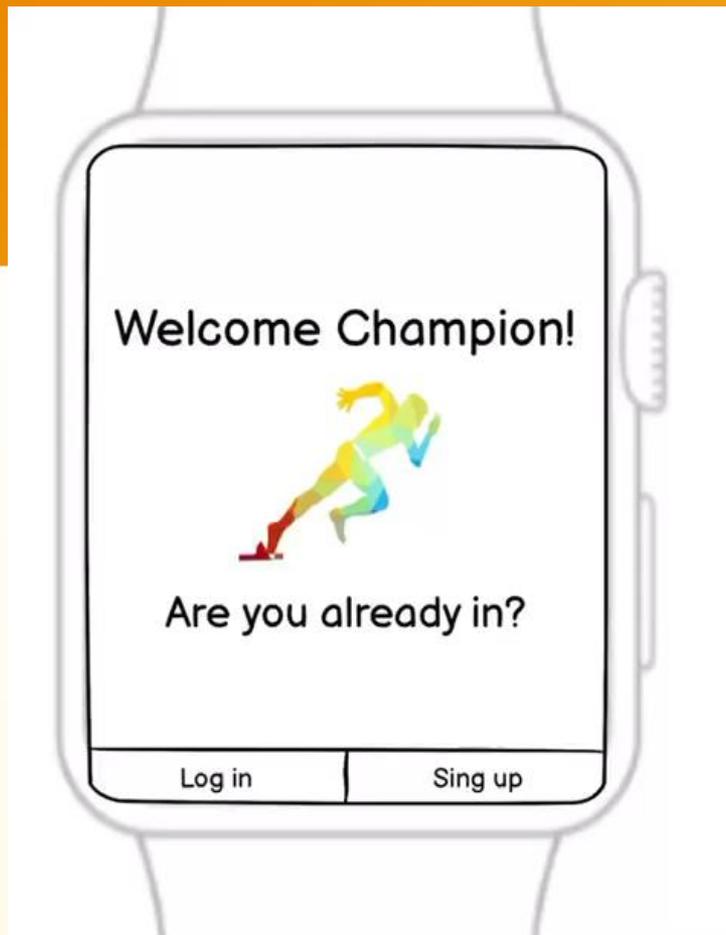




# Prototype video demo

Please click Play to  
watch the video

<https://balsamiq.cloud/>





# Prototype overview

## Limitations:

Since this is a watch screen, we realized that there are a number of restrictions:

- The user will not be able to input because of the size of the screen
- The buttons need to be enlarged so that the user can press them comfortably
- It is not possible to display a lot of text, images, etc.



# Prototype overview

## Hard coded:

- We planned that the user would be able to set a date for the marathon when he clicked on it in the diary.  
But the Balsamic software does not allow the selection of dates in the calendar. Static log.
- We planned that the return button will be by sliding a hand on the screen, but in order to display the prototype, we needed the return button.



# Thank you

Link for google slides: [link for google slides](#)