Adi B. - BGU
Sivan R. - BGU
Riste M. - UP
Filip S. - UP

Value Prop

Bringing people together during isolations, loneliness feeling that was caused by the Corona period

Our solution

People will do activities together and meet virtually new friends by using the app we created

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Tasks

Simple- TO-DO list
share your daily TO-DO list with friends

Medium- Do activities together
workout, cooking, listen to music

Complex- Learn new language together

Paper Prototype

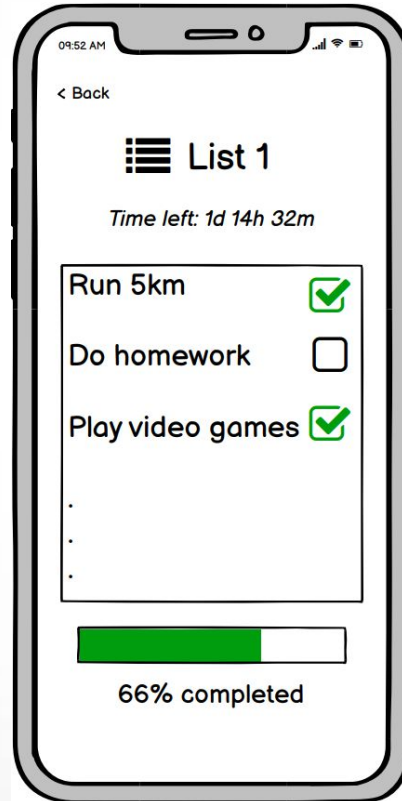# Paper Prototype Testing Methodology

- Target group were people from 20 to 27 years.
- We chose participants who are not related to the project as we wanted unbiased opinion.
- We met the participants in a zoom meeting and we presented the 3 main tasks and their meaning. Then we wrote their comments while they tried each task separately and wrote the ratings.

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Paper Prototype Testing - Improvements
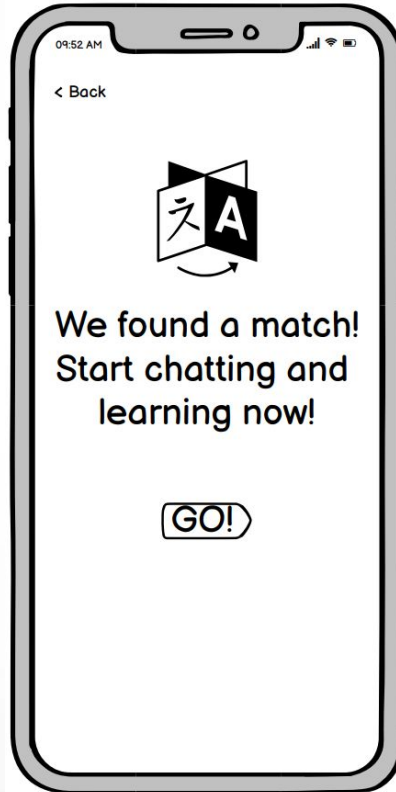
Task 1: To-do list
Added option to edit your existing list.

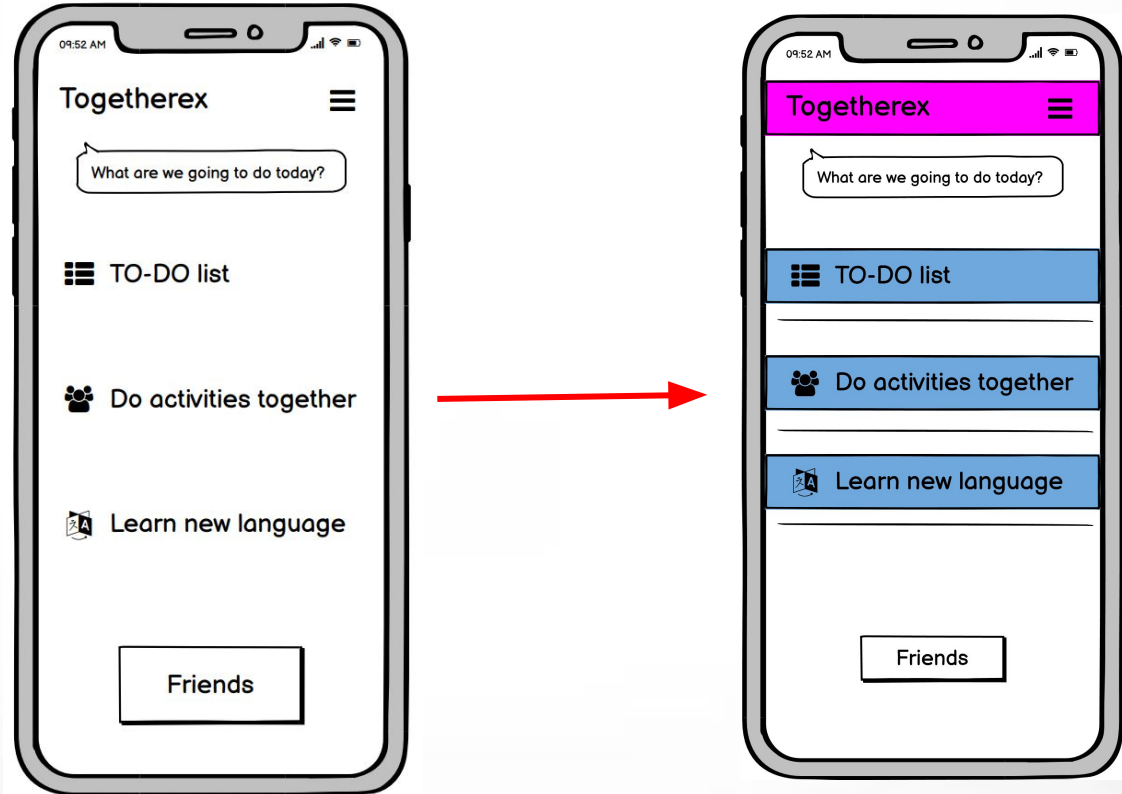# Paper Prototype Testing - Improvements

Task 3: Learn new language
Added possibility to choose between texting and video call and option to add as friend.
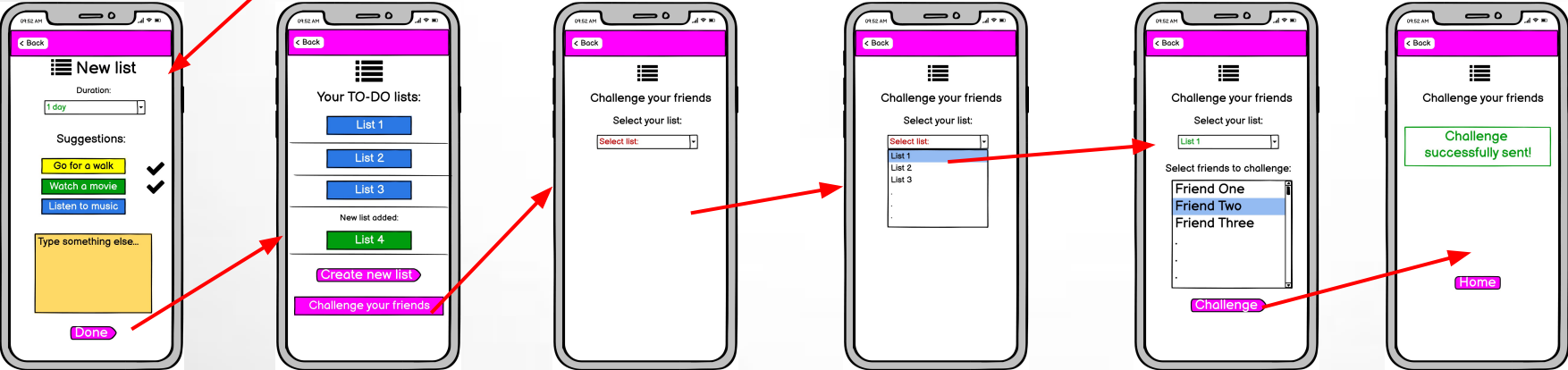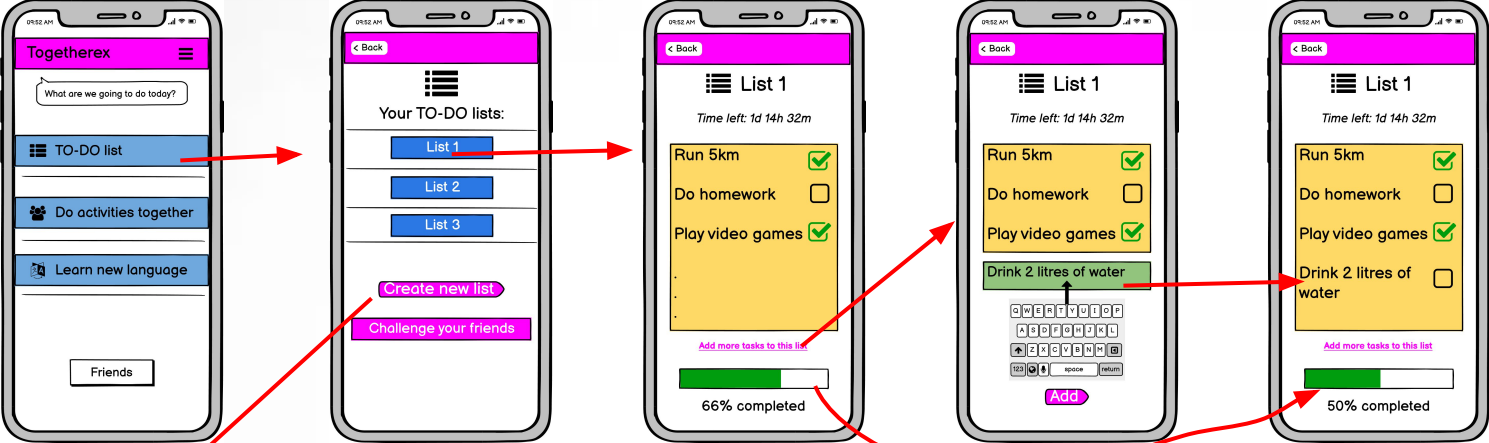
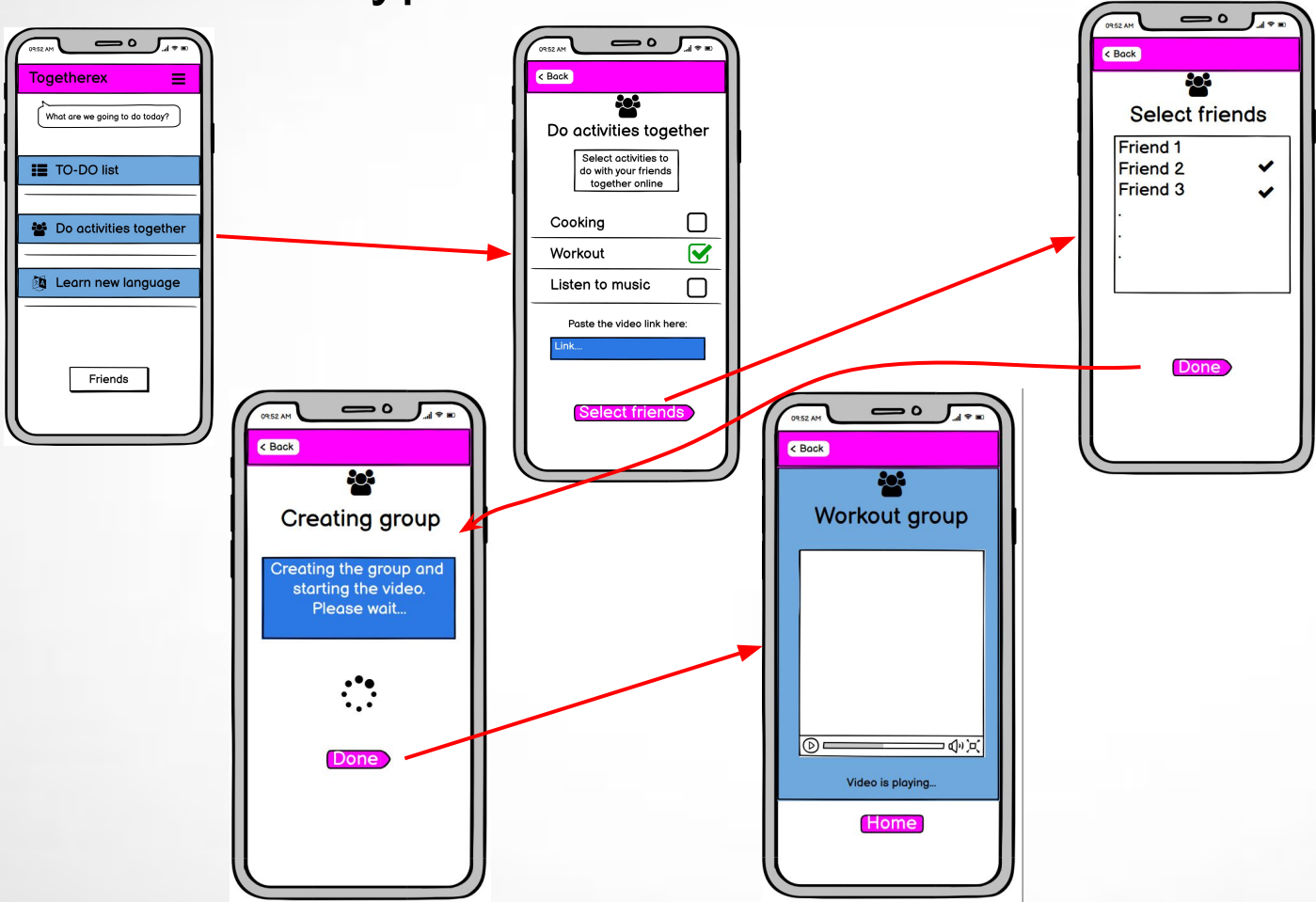# Paper Prototype Testing - Improvements

General
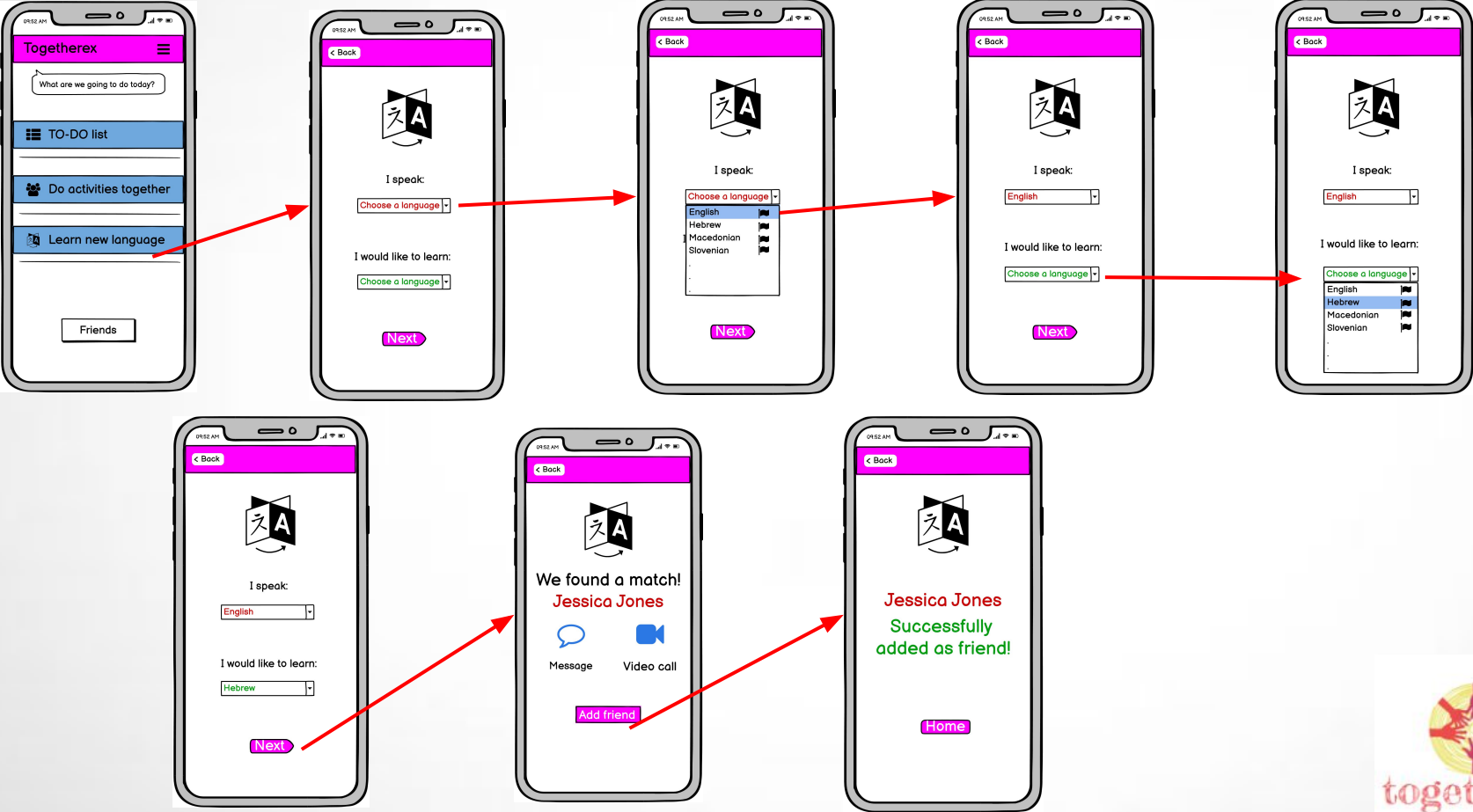Improved overall design by adding color and making the buttons smaller.
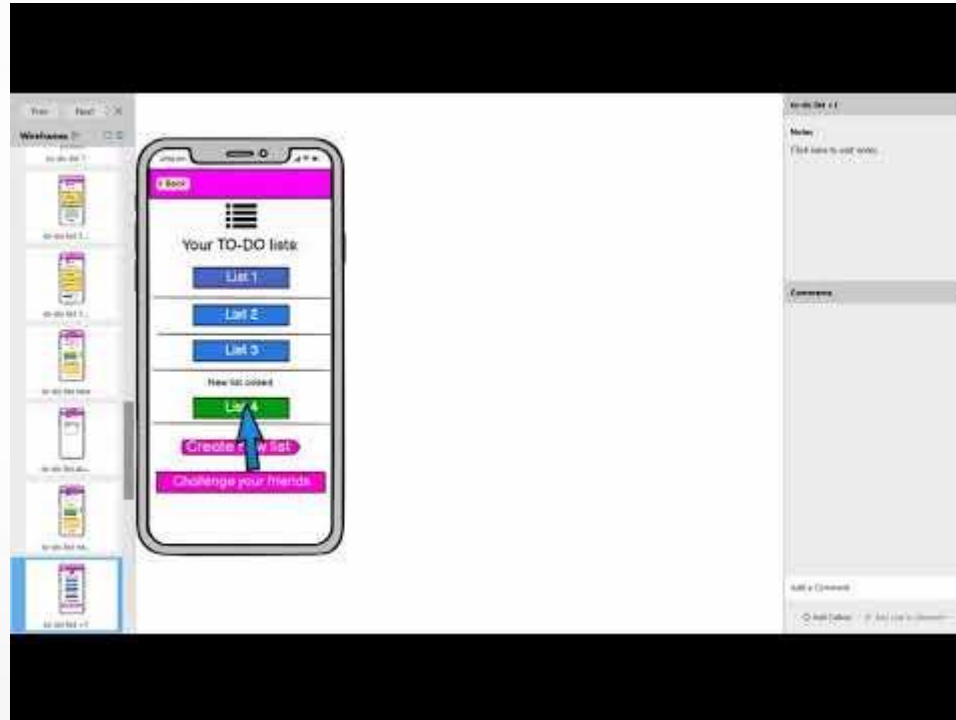
Medium-Fi Prototype Task Flows

Medium-Fi Prototype Task Flows

Medium-Fi Prototype Task Flows

Medium-Fi Prototype Video

Hard-coded features

- Side panel - easy access to most functionalities

- Login/Register forms

- Profile panel - update user info

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Thank you for listening